

Message Text

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43

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 USIA-15 /030 W
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R 201323Z JUL 76
FM AMEMBASSY BRASILIA
TO SECSTATE WASHDC 6892

UNCLAS BRASILIA 6337

FOR CU/ARA

E.O. 11652: N/A
TAGS: OEXC BR (LERER, BERNARDO)
SUBJECT: FY 76 IV LERER

REF: BRASILIA 6101

FOLLOWING ARE BIOGRAPHIC INFORMATION AND PROGRAM
SUGGESTIONS FOR IV LERER.

A. BIOGRAPHIC DATA FOR PROGRAMMING

1. NAME: BERNARDO LERER
PREFERRED USAGE IN ADDRESSING GRANTEE: MR. LERER
2. SIGNIFICANT POSITIONS AND ACCOMPLISHMENTS:
PRESENT: POLITICAL REPORTER FOR NEWSPAPERS O GLOBO
AND MOVIMENTO; FREE LANCE WRITER FOR MAGAZINE
ISTO E AND ABRIL.
PAST POLITICAL REPORTER FOR NEWSPAPER JORNAL DO BRASIL

3. PERSONAL DATA:
PDOB - SAO PAULO, S.P. - NOVEMBER 26, 1941
CITIZENSHIP - BRAZILIAN
HOME ADDRESS - ALAMEDA TIETE 319, APT. 11, CERQUEIRA
CESAR, SAO PAULO, S.P.
EMERGENCY NAME AND ADDRESS: MR. ISAAC LERER, RUA
CONSELHEIRO RODRIGUES ALVES, 143, APT. 101, SAO PAULO.
TELEPHONE 71-0533.
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OTHER PERTINENT PERSONAL DATA - MR. LERER IS AN

INTELLIGENT YOUNG JOURNALIST, INFORMAL AND PLEASANT
IN Demeanor. HAS NOT DIETARY RESTRICTIONS.
EDUCATION - STUDENT POLITICAL SCIENCE AND ECONOMICS
AT THE UNIVERSITY LEVEL BUT DID NOT COMPLETE ALL
REQUIREMENTS FOR DEGREE.
PUBLICATIONS - ARTICLE AND STORIES IN MAJOR BRAZILIAN
PAPERS ON DOMESTIC POLITICS, BRAZILIAN AND LATIN
AMERICAN RELATIONS, DEMOGRAPHY.
PREVIOUS TRAVEL ABROAD - FROM 1967-1968 LIVED IN ISRAEL;
1969, 1973, VISITED EUROPE (NORTH OF AFRICA AS WELL);
1973, VISITED PERU, BOLIVIA, PARAGUAY, URUGUAY,
ARGENTINA AND CHILE.

4. KNOWLEDGE OF ENGLISH: WILL NEED AN INTERPRETER.

5. KNOWLEDGE OF OTHER LANGUAGES: SPANISH AND FRENCH
GOOD.

B. PROGRAM INFORMATION

PROFESSIONAL INTERESTS:

1. AS A POLITICAL REPORTER FOR O GLOBO, IV WOULD
LIKE TO COVER THE REPUBLICAN CONVENTION FOR HIS
PAPER AS WELL AS TRAVEL FOR A FEW DAYS WITH
DEMOCRATIC CANDIDATE JIMMY CARTER IN ORDER TO OBSERVE
THE OPERATION OF A POLITICAL CAMPAIGN.

2. GRANTEE WOULD LIKE TO VISIT ONE MINOR PARTY
HEADQUARTERS AND OBSERVE CAMPAIGN PLANNING AND
ORIENTATION SESSIONS.

3. MR. LERER WOULD LIKE APPOINTMENTS WITH US
SENATORS AND REPRESENTATIVES KNOWLEDGEABLE ABOUT
US RELATIONS WITH LATIN AMERICA, ESPECIALLY BRAZIL
(POST RECOMMENDS HE MEET WITH DANTE B. FASCELL -
HOUSE INTERNATIONAL RELATIONS
COMMITTEE; MARK SCHNEIDER, ADMINISTRATIVE ASSISTANT
TO TED KENNEDY IN THE SENATE AND PET HOLT, CHIEF,
PROFESSIONAL STAFF SENATE FOREIGN RELATIONS
COMMITTEE). IV WOULD ALSO LIKE TO SEE USIA DESK
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OFFICERS FOR LATIN AMERICA.

4. IV WOULD LIKE TO SEE THE FOLLOWING JOURNALISTS
IN THE US:

A. ROBERTO GARCIA, CORRESPONDENT FOR BRAZILIAN
MAGAZINE VEJA IN WASHINGTON.

B. SERGIO MOTA MELO, CORRESPONDENT FOR BRAZILIAN
NEWSPAPER O ESTADO DE SAO PAULO IN WASHINGTON.

C. SELMA SANTA CRUZ, CORRESPONDENT FOR BRAZILIAN
NEWSPAPER JORNAL DA TARDE IN WASHINGTON.
D. PAULO FRANCIS, CORRESPONDENT FOR BRAZILIAN
PAPER IN NEW YORK.

5. POST SUGGESTS THAT HE MEET WITH DAN GRIFFIN,
LATIN AMERICAN EDITOR FOR WASHINGTON POST. MR.
LERER MIGHT VISIT ALSO MIAMI HERALD OFFICES AND
MEET WITH STAFF OF THE HERALD'S SPANISH LANGUAGE
EDITION.

6. IV WANTS TO VISIT A TELEVISION NEWS OFFICE OF
EITHER NBC OR CBS.

7. IV WOULD LIKE TO VISIT HARVARD UNIVERSITY AND MEET
WITH SAMUEL HUNTINGTON, PROFESSOR OF POLITICAL
SCIENCE.

8. POST RECOMMENDS THAT HE VISIT YALE AND MEET WITH
PROF. ALFRED STEPHAN FROM THE POLITICAL SCIENCE
DEPARTMENT. IV WOULD ALSO LIKE TO VISIT THE UNIV.
OF COLORADO AT BOULDER AND MEET WITH MEMBERS OF
THE UNIVERSITY'S ENERGY DEPARTMENT.

9. IV IS INTERESTED IN APPOINTMENTS WITH AMERICAN
PROFESSORS SPECIALIZING IN BRAZILIAN STUDIES-
BRAZILIANISTS.

10. POST SUGGESTS HE CONTACT PROF. ALBERT FISHLOW,
HEAD OF ECONOMICS DEPARTMENT, UNIVERSITY OF
CALIFORNIA AT BERKELEY; PROF. JOHN WIRTH, HISTORY
DEPARTMENT, STANDFORD UNIVERSITY AND ROBERT
PACKENHEN, PROFESSOR OF POLITICAL
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SCIENCE, STANDFORD UNIVERSITY.

11. IV WOULD LIKE TO INTERVIEW GOVERNOR OF
CALIFORNIA JERRY BROWN IF POSSIBLE.

12. MR. LERER WOULD LIKE TO SPEND TWO OR THREE
DAYS IN A SOY BEAN AND CORN PLANTATION FARM TO
OBSERVE SOME ASPECTS OF THE AMERICAN
AGRICULTURAL SYSTEM.

13. GRANTEE IS INTERESTED IN VISITING AN INDIAN
RESERVATION IN THE SOUTHWEST.

14. CITIES HE WOULD LIKE TO VISIT: NEW YORK, CHICAGO,
SAN FRANCISCO, MONTEREY, SONORA, CALIFORNIA THE LATTER TWO

BY CAR), NEW ORLEANS, ATLANTA, ORLANDO (WANTS TO SEE DISNEYWORLD), DENVER, BOSTON, PHILADELPHIA.

AVOCATIONAL INTERESTS AND HOBBIES:

GRANTEE EXPRESSED INTEREST IN VISITING THE MUSEUM OF MODERN ART, THE GUGGENHEIM FD LINCOLN CENTER IN NEW YORK, THE KENNEDY CENTER AND WOLF TRAP FARM IN WASHINTON. HE WOULD ALSO LIKE TO ATTEND A NEW YORK PHILHARMONIC CONCERT AND JAZZ CONCERT. US ARRIVAL SCHEDULE: ARRIVE NY ON AUGUST 4 VIA PAA 202/212 AT 7:25 AM. PROCEED WASHINGTON SAME DAY VIA NA 493 ARRIVING NATIONAL AT 10:13 AM.

WIFE, MARCIA LAMARCA, WILL ACCOMPANY. PLEASE MAKE RESERVATIONS AT MODERATELY PRICED HOTELS.

C. PLEASE CABLE FISCAL DATA WITH INFO SAO PAULO.
CRIMMINS

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Margaret P. Grafeld
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04 MAY 2006

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To: STATE
Type: TE
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